

## Workshop of the Greek Ehealth Ecosystem: Boosting the Digital Health, Wellness and Silver Economy. Opportunities for SMEs in Greece.

### July 13, 2016

Within the realm of the 4th Hellenic Forum for Science, Technology and Innovation of the National Center for Scientific Research (NCSR) “Demokritos” (<http://www.demokritos.gr>), the largest multidisciplinary research center in Greece, the Greek Ehealth Ecosystem is organizing a workshop with title: "Boosting the Digital Health, Wellness and Silver Economy: Opportunities for SMEs in Greece" which will take place on Wednesday, 13th of July, 2016 at the NCSR “Demokritos” in Athens, Greece

The Workshop targets to discuss opportunities for SMEs that are investing in Digital Health, Wellness and Silver Economy and identify Greece’s competitive advantages for a Start up to invest in the digital health market.

Our intention is to boost the specific Industry/market in Greece and beyond, with the participation of scientists, engineers, industrial partners, final users, entrepreneurial, VCs and representatives from national authorities.

We will discuss among the others:

- Outlook for the European and International ehealth and Silver Economy sector
- Funding Opportunities and Strategy for Start-ups and SME Enterprises that wish to invest in these sectors eg Horizon 2020, SME Instrument, Fast Track etc
- Commercialization & Industrialization opportunities in Globe
- Applications that can give Greek Enterprises a competitive advantage eg. Ehealth in Silver economy, apps for expatriates, Smart Textiles and Wearables, IoT for smart homes for elderly people, Mediterranean diet, health tourism, apps for the insurance market for tourists and many others
- Clusters and Associations in Greece that can benefit from this market eg Insurance companies, construction companies
- Technologies and platforms for these sectors that can accelerate time to market

The Greek Ecosystem is a member of the ECHALLIANCE International Network of Ecosystems. The event is part of the activities of the Greek ehealth ecosystem and will facilitate the discussion in the upcoming ehealth Forum, October 2016 in Athens.



NATIONAL CENTER FOR  
SCIENTIFIC RESEARCH «DEMOKRITOS»

HELLENIC REPUBLIC  
MINISTRY OF FOREIGN AFFAIRS  
Under the auspices of the Ministry of Foreign Affairs

# 4<sup>th</sup> Hellenic Forum for Science, Technology and Innovation

in Athens, GREECE

## July 11-July 15, 2016

<http://events.demokritos.gr/>

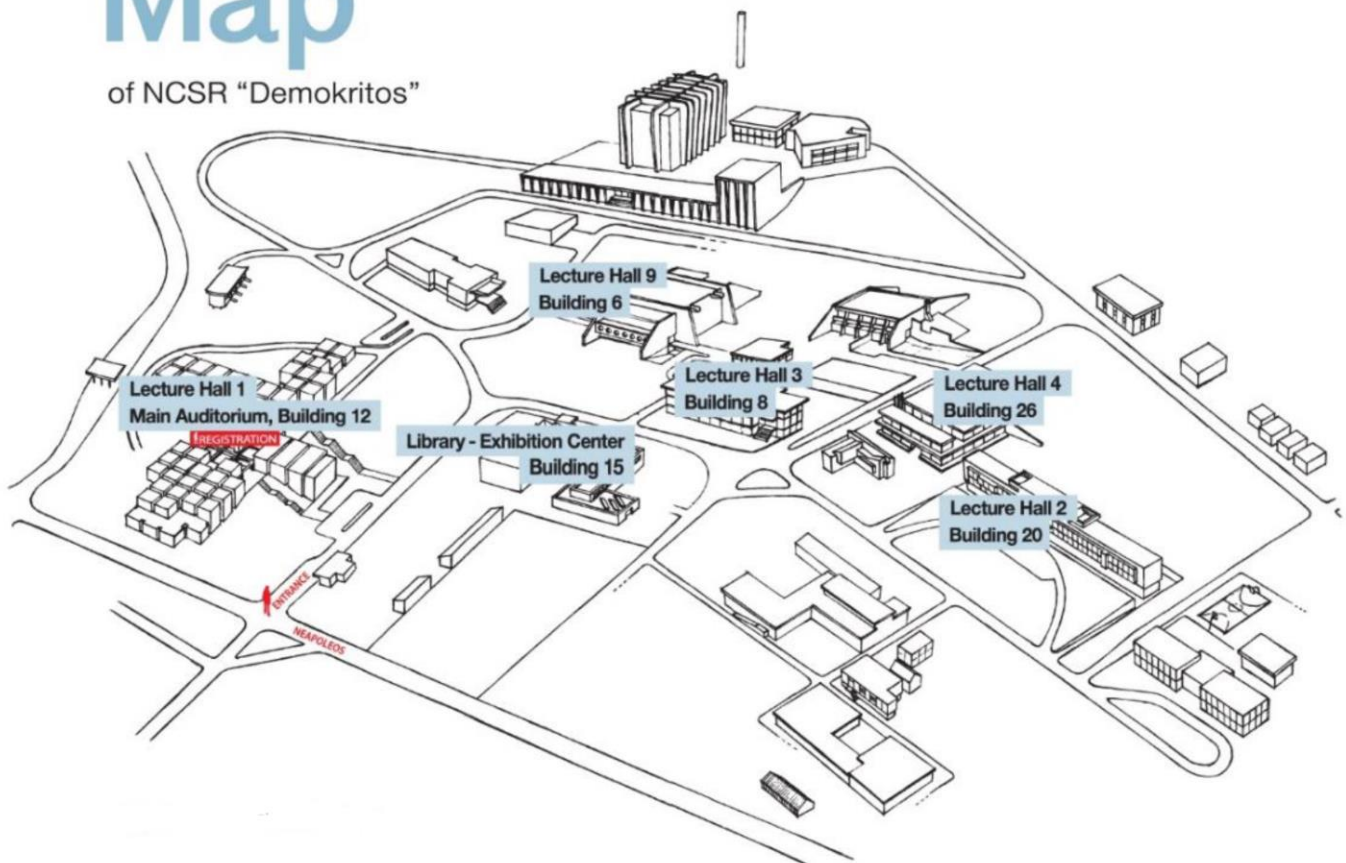
Please register for “Boosting the Digital Health, Wellness and Silver Economy: Opportunities for SMEs in Greece”  
<http://events.demokritos.gr/?session=digital-health-wellness-and-silver-economy-opportunities-for-smes-in-greece>  
on the 13<sup>th</sup> of July 9:30 am - 1 pm

Registration is free and is available online through the following link <http://events.demokritos.gr/#register>

The Map of the venue as well as detailed information to get there is available here:

## Map

of NCSR “Demokritos”



(<http://www.demokritos.gr/Contents.aspx?CatId=28&lang=en>)



Global  
Connector  
European Connected Health Alliance



eHealth  
FORUM 2016

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OCTOBER  
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