

HProlImmune EU Info Day
Venue: Hotel Royal Olympic – Athens, Greece
When: 8 July 2014
Draft Agenda-v8

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- 8:30-9:00 Registration**
- 09:00-9:20 Welcome and scope of meeting**
 Prof Athena Linos, President of Prolepsis Institute
- Chair: Prof Jenny Kremastinou, KEELPNO (TBC), Cristina Rota, ISS (TBC)*
- 9:20-9:35 Perspectives on HCW Immunization and future developments**
 George N. Pavlakis, MD, PhD, Research Scientist
- 9:35-09:50 HCW immunization: importance for PH**
 Patricia Blank, Senior Research Scientist, Institute of Social and Preventive Medicine,
 Medical Economics, University of Zurich
- 09:50-10:05 ECOM project: Effective communication in outbreak management: development of an evidence-based tool for Europe**
 Dominic McVey, Director, Word of Mouth Research Ltd
- 10:05-10:20 Tailoring Influenza Immunization Programmes to Healthcare Workers**
 Pernille Jorgensen, Influenza & other Respiratory Pathogens, WHO Regional Office for Europe
- 10:20-10:30 Discussion**
- 10:30-11:00 Coffee Break**
- Chair: Daniela Pitigoi, Inst. Mattei Bals (TBC), Costas Christophis, CUT (TBC)*
- 11:00-11:15 ECDC overview on recent studies and tools on health communication**
 Ülla -Karin Nurm, Senior Expert, Public Health Capacity and Communication Unit, ECDC
- 11:15-12:15 HProlImmune Project**
- Overview of initial vaccine selection, barrier research and best practices- Agoritsa Baka, KEELPNO – Prolepsis Institute
 - Survey results – Athanassios Petralias, Prolepsis Institute
 - Presentation of the Toolkit – Prolepsis Institute
 - Presentation of a piloting experience- Cristina Rota & Valeria Alfonsi, ISS
 - Discussion

- 12:15-12:30** **UK: NHS FluFighters the UK annual campaign on influenza immunization 2011-2013**
Robyn Palmer, Senior Programme Officer
- 12:30-12:45** **Vaccination of health-care workers in Greece**
Helena Maltezou, Pediatrician - Infectious Diseases Specialist,
Head, Department for Interventions in Health-Care Facilities
- 12:45-13:00** **Discussion**
- 13:00-14:00** **Lunch Break**
- Chair: Ülla – Karin Nurm, ECDC (TBC), Afroditi Veloudaki, Prolepsis Institute*
- 14:00-14:15** **Tell Me Project: Transparent communication in Epidemics: Learning Lessons from experience, delivering effective Messages, providing Evidence**
Prof. Manfred Green, Haifa University School of Public Health
- 14:15–14:30** **Promoting influenza vaccination behavior in health care workers: An Intervention Mapping approach**
Birthe Lehmann, Work & Social Psychology, Faculty of Psychology and Neuroscience,
Maastricht University
- 14:30-14:45** **World Medical Association: Influenza immunization campaign**
Tea Collins, Medical Advisor, WMA
- 14:45-15:00** (Presentation title TBC)
Rachel Hale, Univ of Nottingham, Health Protection Research Group
- 15:00: 15:15** **Discussion**
- 15:15-15:45** **Coffee Break**
- 15:30-16:00** **The new Health Programme 2014-2020**
Ülla – Karin Nurm, ECDC
- 16:00-16:30** **The way forward, gaps and identified needs- closing remarks**
Prof. Athena Linos & Agoritsa Baka